

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) DCCC/HORSFORD  
 Product Horsford/DCCC  
 Estimate# 1876  
 Buyer Jesse Demastrie  
 Phone#  
 Fax#

Agency ( ) GMMB  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 143/149/1876  
 Flight Dates 09/26/2012 - 10/01/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---  
 SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F,M-TU	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$325.00	09/26-10/02	1	1	1	\$325.00	
	2	W-F	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$650.00	09/26-09/28	2	1	2	\$1,300.00	
	3	M	7A-9A	TODAY SHOW	:30	\$900.00	10/01-10/01	1	1	1	\$900.00	
	4	M	9A-10A	TODAY SHOW II	:30	\$425.00	10/01-10/01	1	1	1	\$425.00	
	7	W-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/26-10/01	1	1	1	\$425.00	
	8	W-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	09/26-10/01	1	1	1	\$325.00	
	9	W-F,M	3P-4P	DR. PHIL	:30	\$450.00	09/26-10/01	1	1	1	\$450.00	
	11	M	4P-5P	NEWS 4 AT 430P	:30	\$725.00	10/01-10/01	1	1	1	\$725.00	
	12	W-F	5P-630P	EARLY NEWS	:30	\$1,000.00	09/26-09/28	1	1	1	\$1,000.00	
	13	W-F	630P-7P	JEOPARDY	:30	\$1,000.00	09/26-09/28	1	1	1	\$1,000.00	
	14	W-F	7P-730P	WHEEL OF FORTUNE	:30	\$1,000.00	09/26-09/28	1	1	1	\$1,000.00	
	15	W-F	730P-8P	FACE TO FACE W/ JON RALSTON	:30	\$800.00	09/26-09/28	1	1	1	\$800.00	
	16	W-F,M-TU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/26-10/02	1	1	1	\$1,100.00	
	17	SU	1130P-12A		:30	\$400.00	09/30-09/30	1	1	1	\$400.00	

Buyline Comment: SPORTS NIGHT

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Phone#	Hiatus Weeks	
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---REPORT TOTALS---  
 Report Totals: 15 / \$10,175.00

---SALES MONTHLY TOTALS---  
 Sep 12: 12 / \$8,125.00 Oct 12: 3 / \$2,050.00  
 Sales Totals: 15 / \$10,175.00  
 Station Totals: 15 / \$10,175.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$40,700	CATV 0%	KBLR 0%	KING 0%	KLAS 29%	KSNV 25%
		KTNV 25%	KTUD 1%	KVCW 2%	KVMY 3%	KVVU 15%
		XXXX 0%				

---COMPETITIVE COMMENTS---  
 NEW ORDER  
 EST SHARES

Books NOV12  
 Demos RA35+

---Agency Comment---  
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---  
 CASH IN ADVANCE